**# Business Problem Statement**

1. Increase Profit

2. Reduce cost

**# Assumption**

1. Provided data is right

**# Research Question**

1. What variables that affect profit

2. How can we increase profit and sales

3. Which Product is giving maximum profit

4. Maximum sales from which city

**# Hypothesis**

1. Profit increases with increase the Discount

**# Analysis and finding**

**# Conclusion**

1. Need to focus on other segment than 'Goverment' Segment